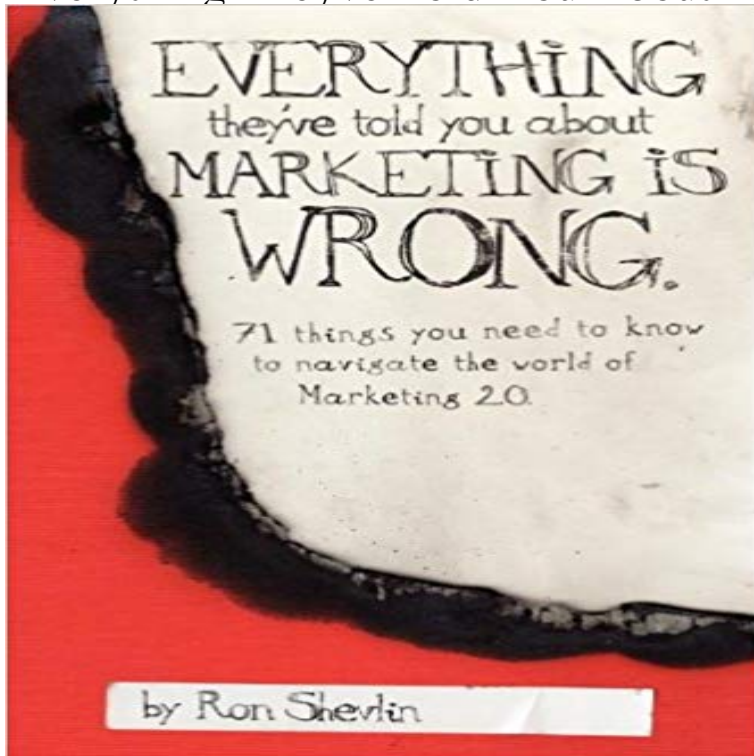


## Everything Theyve Told You About Marketing Is Wrong



71 Things You Need To Know To Navigate The World Of Marketing 2.0.

Are you sick and tired of reading the same old blah, blah, blah from so-called marketing experts who just tell you stuff you already know? Then you need to read this book. A tell it like it is, and tell you what it means guide to cutting through the morass of bad advice and poorly thought out ideas regarding the new world of marketing. We could tell you more about it in this description, but if you move your good-for-nothing lazy hand to the left, you can browse through the book yourself.

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