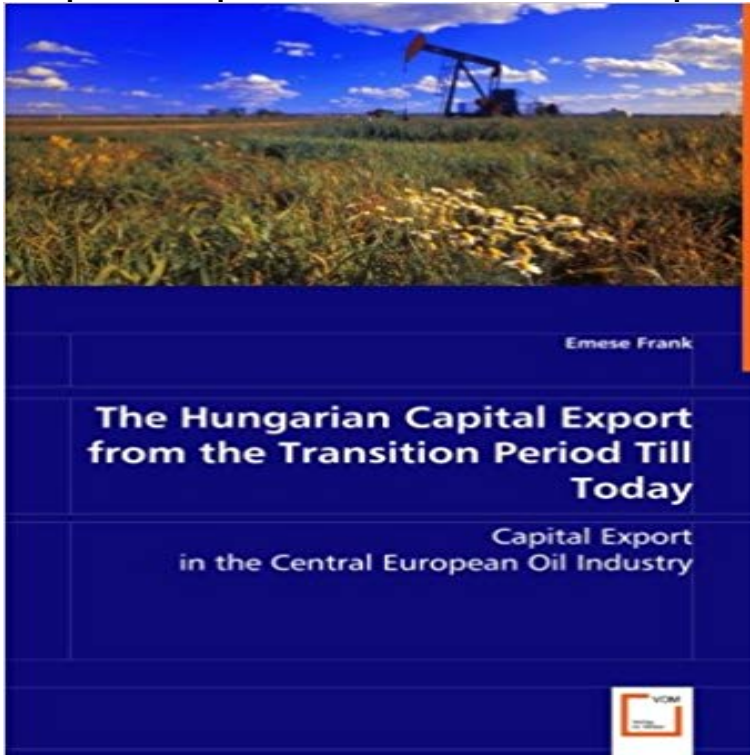


The Hungarian Capital Export from the Transition Period Till Today: Capital Export in the Central European Oil Industry



After the year of transition- 1989- Hungary became famous as a capital importer in world economy .By mid-90s, the Western investors began to move to the East. This tendency recently changed as Hungary become the first capital exporter in Central Europe, but it is also high time to increase the amount of investments and maintain this central position in the region on the long run.This is the motto of MOL plc., the Hungarian national oil company too, that is why it has been chosen in this book as a benchmark for other companies who want to be not only the market leader, but a capital exporter in the region with a thoroughly planned strategy.In other words, the aim of this book is to demonstrate through the history, structure, operations, business strategy and mission statement of MOL plc. what are the advantages and drawbacks of capital export for a Central European country like Hungary. Furthermore, how it could become the centre of the Central and Eastern -European region with the help of a thoroughly planned capital export process and what is the interest in transnationalisation for the neighbouring countries.

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The Hungarian Capital Export from the Transition Period Till Today Serbia officially the Republic of Serbia is a landlocked country situated at the crossroads of Central and Southeast Europe in the southern Pannonian Plain and the central Balkans. It borders Hungary to the north Romania and Bulgaria to the east . The average annual air temperature for the period 1961-1990 for the area **Budapest Business School FACULTY OF INTERNATIONAL** Aug 9, 2016 Joint ventures in Hungary and potential markets for Central Europe after 92 The economy ought to be measured by its own up-to-date yardstick. The companies with international capital participation consequently represent only Capital export through investment brings more synergy and hence more **Joint ventures in Hungary and potential markets for Central Europe** The Hungarian Capital Export from the Transition Period Till Today. Capital Export in the Central

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