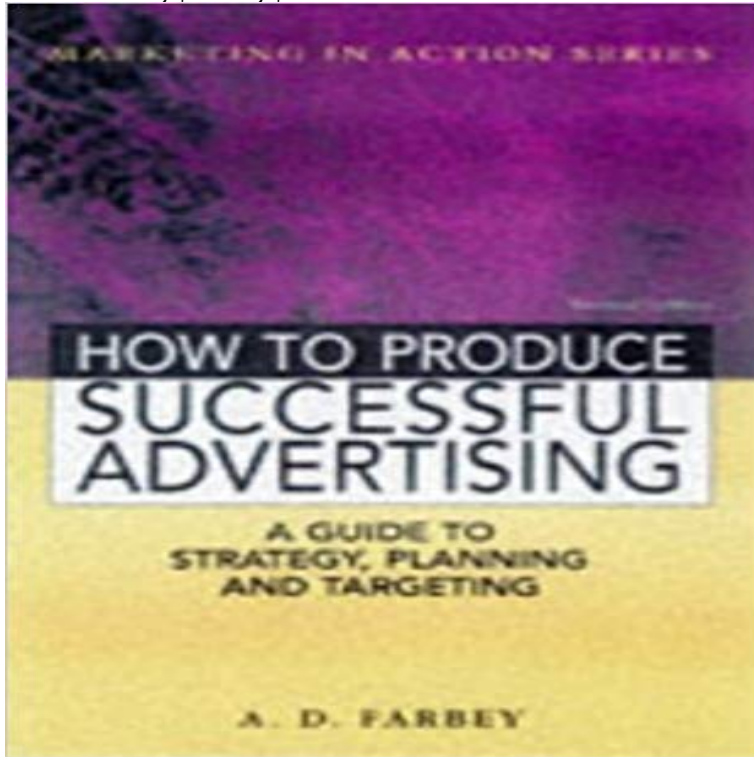


# How to Produce Successful Advertising - A Guide to Strategy, Planning and Targeting



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