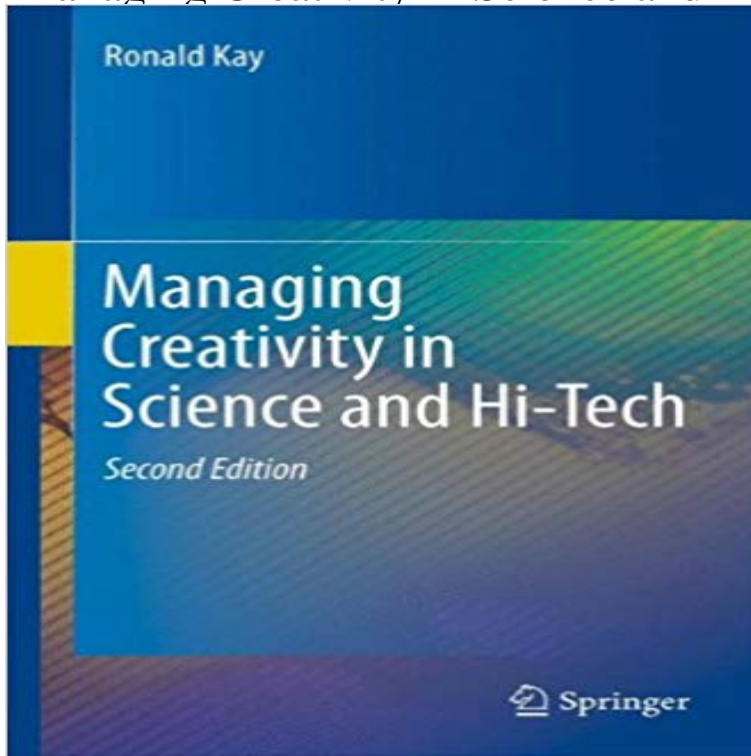


Managing Creativity in Science and Hi-Tech



Addressing the issues unique to managers of creative technical staff, this guide reflects not only Ronald Kays long experience observing and teaching successful management techniques, but also treats the expanding challenges due to increasingly globally-based projects and staff. As before, Kays guide helps readers to prepare themselves, graduate students and others to understand and improve their managerial skills and covers such practical, yet sometimes overlooked, steps such as: individual and team behavior of creative technical staff; managing their own and others R&D projects; hiring, evaluating and compensating technical staff; R&D proposals and administrative functions; and presentations, meetings and organizational culture. New to this edition are a chapter on the global impact of high-tech enterprises and sections on the roles of foundations and government funding and task-force participation. Also tackled are the basics of starting, financing and staffing venture-capital-funded enterprises. Whats more, this book also serves to increase the awareness and knowledge base of anyone who needs to meet the challenge of managing people with the creative energies that drive technologically-based economic growth.

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