

Inside the Giant Machine - An Amazon.com Story



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DESCRIPTION This third Edition has gone through extensive professional editing based on feedback on the previous editions. The chapters have been reorganized to give the book a more cohesive flow. Most of the photographs have been removed from the Kindle edition because of formatting and rendering issues, so any references to nice photographs apply to the color interior print edition. Many of the reviews for this book are for the previous editions. The digital Kindle allows content providers to do an in-place replacement of the content, but there is no easy way to do version matching for reviews. ##Behind Amazons quirky smile logo lurks a cold and calculating giant machine. Author Kalpanik S. reveals his own smile as he tells the somewhat quirky story of his complex, and often hilarious, relationship with Amazon. From the sophisticated wit in his portrayal of the courtship period in How To Get Hired By Amazon In Ten Days, to the dark humor of the disillusionment period in The Cold, Calculating Machine, Kalpaniks story is more than just an insiders view of the giant machine known as Amazon.com. Its a modern, universal story of the uneasy relationship between an individual and todays gargantuan corporations. In the end, it is also a story of redemption for creative and freethinking individuals that define America. CONFESIONS OF A FOREIGN BORN AUTHOR I must confess that English is my third language, and even though I have employed three professional, native English editors, it is obvious-even to methat this book is written

by a Foreign-born author. Foreign-born or not, I believe I have a talent for storytelling, and I have converted a dull topic the transformation of Amazon from a retail website to a marketplace into an interesting, humorous and lively story. This is more of a little book than a big one. Being a technologist, I tend to be concise. The printed edition of this book is 221 pages on an 8-by-5.25-inch paper size. This may be too little for a few readers, too much for others, and just right for some. So, If you are looking for a 1,000-page treatise on Amazon written using ornate language, then this book may not be the right book for you. But you want a book which describes my unique personal experiences in a witty, clever and yet easy read, this is what you need. Please note that this is AN Amazon Story, not THE Amazon Story. Only one Amazon employee can write THE Amazon Story - Jeff Bezos, but he is kind of busy, so you will have to settle for this eBook. A book about Amazon can be pretty dry, so I have tried to add some humor. In my attempt to make this book funny, a few facts may have been stretched. I quote this passage from 21 Dog Years: Doing Time @ Amazon.com, written by Mike Daisey, a fellow Amazon alumnus turned author: Some facts were injured in the telling of this story. The truth, however, remains unharmed. That applies to this book as well. Enjoy! Kalpanik S. ACCLAIMAs the author moves to Seattle to work for Amazon, he makes us feel that we are traveling with him, making us feel the vitality of the fast moving Tech world, we read the words on the page but live them in the theater of our imagination, feeling his every feeling. From authors very emotional yearning for acceptance in a new city, his second immigration, to the hilarious piece on Seattles slacker sun, I found this story to be funny and yet poignantJohn Lehman, Author

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from the University of California in late **Inside The Giant Machine - An Story by Kalpanik S** Inside the Giant Machine - An Story by Kalpanik S, 9781451535983, available at Book Depository with free delivery worldwide.