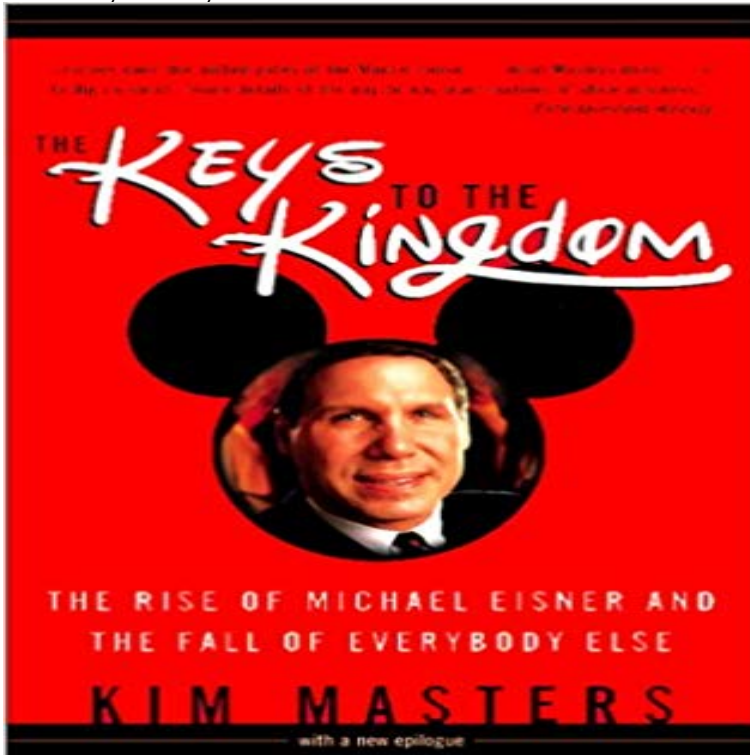


# Keys to the Kingdom: The Rise of Michael Eisner and the Fall of Everybody Else



Like one of the movie moguls of old, Michael Eisner is a titan - feared, powerful, and almost magically successful. After rising through ABC Television and Paramount Pictures, he awoke the sleeping giant of Disney and sent it stomping across the entertainment landscape. But since the tragic death of Frank Wells in a helicopter crash in 1994, he has lacked - for the first time in his career - a colleague who could temper his personality. The result, writes Kim Masters, has been a stunning slide into Nixonian paranoia and isolation. In *THE KEYS TO THE KINGDOM*, Masters crafts a gripping account of this larger-than-life story of larger-than-life hubris, combining insightful analysis of power in Hollywood with a vivid, deeply researched narrative that brings the personalities, the hostilities and the corporate mayhem to life.

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