

Retargeting: Closing More Sales with Search Retargeting



Learn to Close More Sales with Retargeting In this book, Jeff Coga of Real Estate Strategy Lab discusses how to close more sales by dominating Search Retargeting. As online marketing shifts, you have 2 options. 1. Recognize and adapt to what is coming so you can thrive in the coming years. -OR- 2. Watch the market shift and let your competition take over.. Inside This Book You Will Discover: 1. What is Retargeting. 2. Customer Research 3. Setting up a Retargeting Campaign 4. Optimizing Your Campaign And Much Much More If you plan to survive as marketing strategies shift more and more to online marketing, you need to read this book!

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