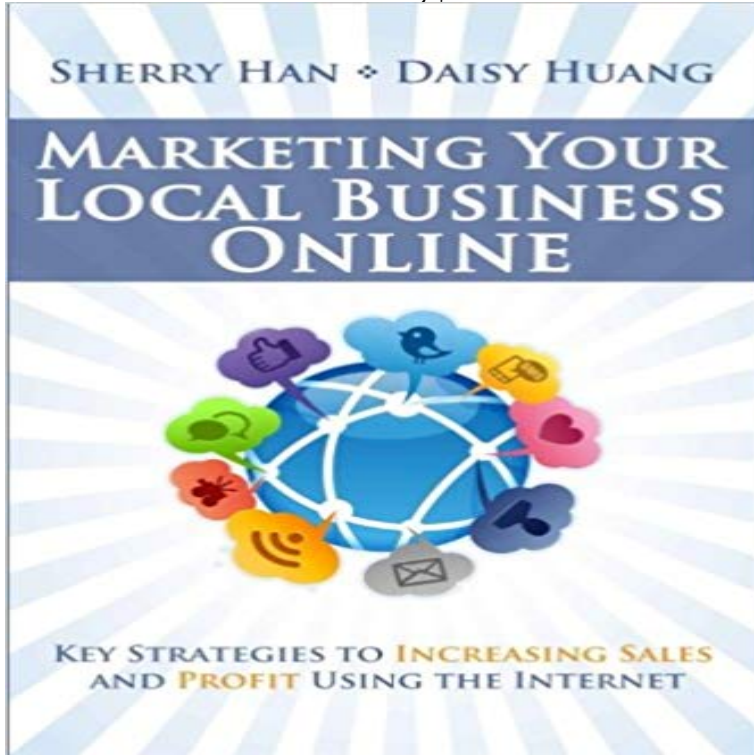


Marketing Your Local Business Online: Key Strategies to Increasing Sales and Profit Using the Internet



The survival of your local business in 2012 and beyond depends on the Internet. Gone are the days of relying on print advertising as your only source of new customers. The Internet is now the #1 tool for consumers to find local businesses. Without a strong web presence, you are guaranteed to be losing business to your competitors. In this book, you will learn vital strategies to get your local business found online. These include:

Building an effective website Search engine marketing Mobile marketing Social media marketing Video marketing Reputation management and more! Utilizing what's taught in Marketing Your Local Business Online will enable you to generate more leads, sales, and ultimately profit. If your goal is to make more money from your local business, then this book is a must-read.

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What concerns many companies (especially with Internet marketing) is that they will lose money testing a particular marketing strategy. **Marketing Your Local Business Online: Key Strategies to Increasing** Jul 7, 2015 How to Increase Profit Margins: 30 Experts Reveal the #1 Way Small Business variety ways to increase margins, such as cost-cutting and increasing sales. 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profits. Use the Internet and advertising sources such as the Yellow Pages to find out **Are You Using These 25 Sales Techniques to Increase Sales?** Dec 23, 2014 5 Ways to Build Your Online Presence and Increase Sales in the Process Utilized properly, the Internet has the power to significantly increase the sales of do this, including my own, The Small Business Guide to Content Marketing. The key to any social media strategy is interacting with your followers **Simple Strategies for Enhancing eCommerce Profitability - First Data** Marketing Your Local Business Online: Key Strategies to Increasing Sales and Profit Using the Internet - Kindle edition by Sherry Han, Daisy Huang. Download it **35 Ways to Market Your Small Business Effectively: Part 1 Social Strategies to improve profit Business Queensland** Take your business on eBay to the next level with these advanced strategies: and analyze your eBay sales performance, understand key growth contributors, and process to increase your efficiency, maximize sales, and increase profits. Increase your visibility among Internet shoppers to get more bids and boost your